



AAM-010-001408-N Seat No.

B. B. A. (Sem. IV) (CBCS) Examination

April / May - 2016

408 : Communication Skill - IV

(Wise & Otherwise) (New Course)

Faculty Code : 010

Subject Code : 001408

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70]

Instruction : All five questions are important.

1 Select the right option of the following MCQs : 20

(11) _____ means scientific study of planets and stars.

- (A) Astrology
- (B) Planatology
- (C) Astronomy
- (D) Cosmology

(12) Horse : Foal :: _____ : _____

- (A) Cock: Hen
- (B) Cow : Buffalo
- (C) Whale : Calf
- (D) Lion : Roar

(13) Time is to Second as Current is to _____.

- (A) Power
- (B) Electricity
- (C) Energy
- (D) Ampere

(14) _____ is specialist in Skeleton Disorder.

- (A) Bone specialist
- (B) Pediatrician
- (C) Orthopedician
- (D) Gynecologist

(15) That which can be drunk is called _____

- (A) Drinkable
- (B) Potable
- (C) Liquids
- (D) Cold drinks

(16) To bell the cat means _____

- (A) To take on a dangerous job
- (B) To feed the cat
- (C) To tie the bell at cat's neck
- (D) To save the cat

(17) Saw and Axe and knife and

- (A) Sword
- (B) Cut
- (C) Soldier
- (D) Spoon

(18) Fire : Burn :: _____ : _____
(A) Fire : smoke (B) Spin : dizzy
(C) Human: inhale (D) Animal : innocents

(19) CBI got the hint for the robbery. Here 'Hint' can be replaced by _____
(A) Criminals (B) Victims
(C) Clue (D) Finger prints

(20) Whale is to pod as Kitten is to _____
(A) Hoot (B) Tomcat
(C) Kid (D) Litter

2 Write detailed note on the following : (any **two**) **15**

- (1) Give appropriateness of the title 'Insensitive Index'.
- (2) Discuss how did the woman increase the author's headache.
- (3) Sudha Murty's views on the Complexities of laws, she experienced in the story 'Once upon a time, life was simple'.
- (4) Narrate in your words about author's discussion about history with two teenagers.

3 Answer the following questions in brief : (any **two**) **15**

- (1) How did Meena change her attitude to life?
- (2) Which award did the author get? What help did she get in flight?
- (3) How did the author's grandmother solve the problem of young daughter-in-law of her neighbor?
- (4) What preparation did the woman make for her daughter's marriage?

4 (a) "Translate from English into your mother tongue : 5

Relationship is an understanding and being aware of another person's way of being. It offers the possibility and an opening for love and life to unfold. Relationships within the family are so basic and permanent that they are called fundamental relationships. If our fundamental relationships do not work, the chances of other relationship working are remote. So it is in our interest to make our fundamental relationships work.

(b) Translate from Gujarati into English : 5

ખુશી પ્રત્યેકનાં જીવનમાં વસંત લાવે છે. એટલા માટે બધા પોતાના જીવનમાં ખુશી ઈર્છે છે. ખુશી મેળવવા માટે કોઈ પણ કામ કરવાનું પસંદ કરે છે. પણ મનોવૈજ્ઞાનિક દસ્તિએ જોઈએ તો ખુશી આંતરિક હોય છે. બહારની વસ્તુઓ અને પરિસ્થિતિઓ આપણાને જે ખુશી આપે છે તે અસ્થાયી હોય છે. જો સ્થાયી ખુશીની શોધ કરવી હોય તો તેને પોતાની ભીતર શોધવી પડશે; કારણ કે ખુશીઓનો ખજાનો ક્યાંય બહાર નથી પણ મનુષ્યની અંદર જ છુપાયેલો હોય છે. જેમકે તેના દસ્તિકોણમાં, તેની સમજમાં અને તેના સંતોષમાં.

5 Read the following share market report and give answers 10
of the following questions :

Market goes full throttle for 3rd day,

Sensex spurts 364 pts

MUMBAI : The post-budget glow continued for the third day in a row as the sensex on Thursday soared 364 points to 24,607 nearly one month high driven by a buying uptick

amid positive global cues. Most Asian indices ended on a firm footing, tracking overnight gains in the US on the back of solid job numbers and strength in commodities, which cheered up investors.

Buying accelerated on expectations that RBI would reciprocate the government's commitment to fiscal prudence with a rate cut sooner than later after a private survey showed that services sectors activity fell to a 3-month low amid muted growth in new orders.

The 30-share sensex ended the session at 24,607, its highest closing since February 8, up 364 points. This is its best three-day gain since September 2013. The gauge had gained 1,241 points in the previous two sessions after the presentation of the budget 2016-17. The Nifty regained control of the crucial 7,400-mark and added 106.75 points at 7,476 at the close.

Lending more shine to the growth story, the International Monetary Fund (IMF) has said it expects India to grow at 7.3% this fiscal and 7.5% next year even as recovery remains uneven, which boosted sentiment. Data showed that Foreign Institutional Investors, who had been major sellers for several sessions, net bought shares worth Rs 1,437.50 crore in Wednesday's trade, adding to level of optimism.

Questions :

- (1) Simplify the title of the report in your words.
- (2) What is the trend of the market? Give reason.
- (3) Write today's closing of Sensex and Nifty. How much did they rise?

(4) How much did the Sensex gain in three day session?
What is the view of IMF?

(5) Which factor added to the level of optimism?

(6) Explain the terms :

(1) Nifty
(2) Boost
(3) FII.
